APPCON 2019

INITIATIVE OVERVIEW

ConnectedHealth

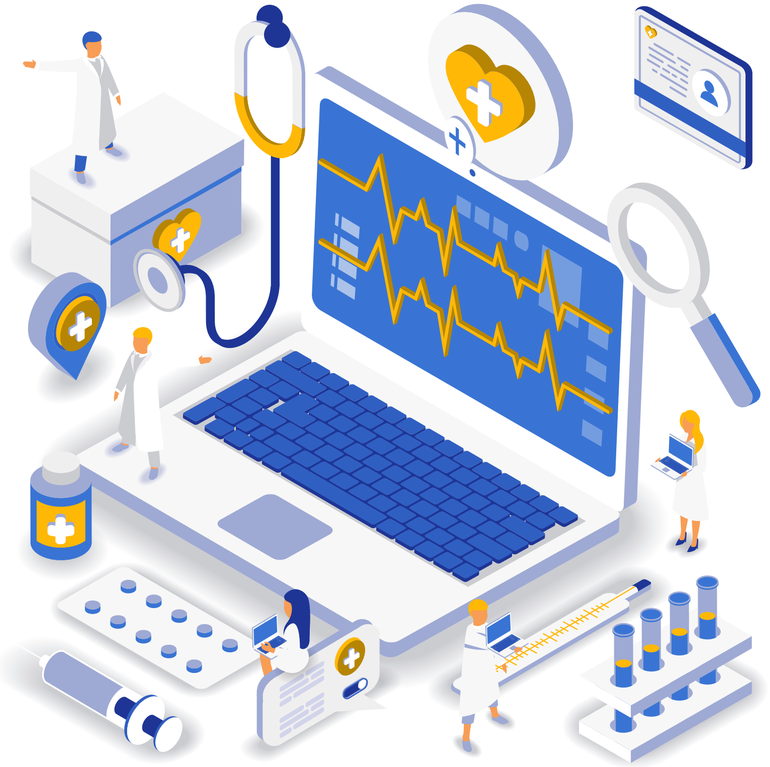
What is the Connected Health Initiative

01 **CHI is a non-profit multistakeholder consensus advocacy effort to advance the uptake of digital health tools widely.**

02 **We are at the intersection of medical/health industry and technology innovators.**

03 **We advocate before Congress, U.S. agencies, European Commission, etc.**

04 **We are active in key private-sector initiatives (AMA Digital Medicine Payment Advisory Group, Xcertia, etc).**

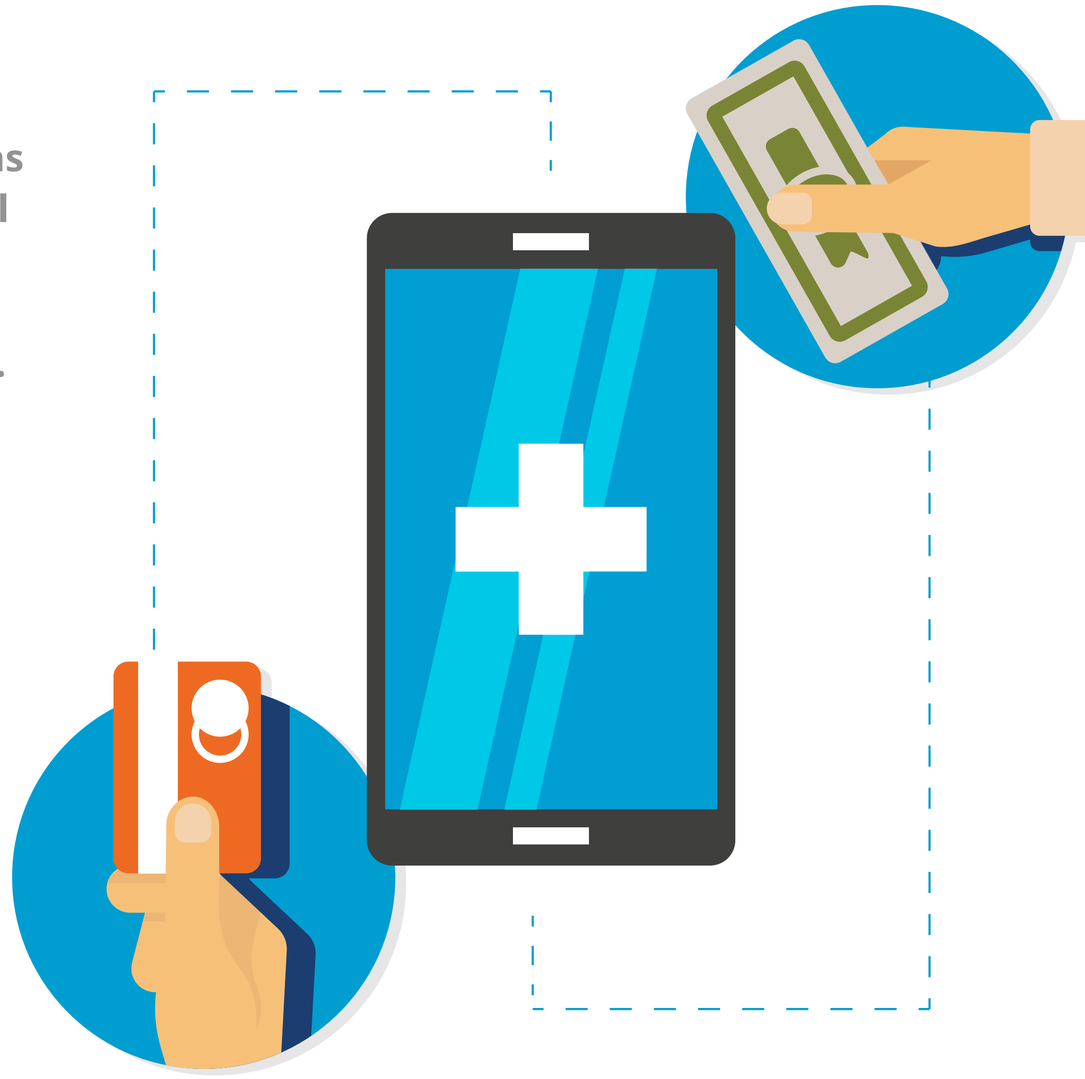


Growing Needs (and Costs)

ConnectedHealth

01 **133 million+ Americans suffer from chronic conditions such as diabetes, chronic obstructive pulmonary disease, and mental illness (~171 million by 2030)**

02 **U.S. healthcare spending is set to reach 20% of the entire U.S. economy in 2025**



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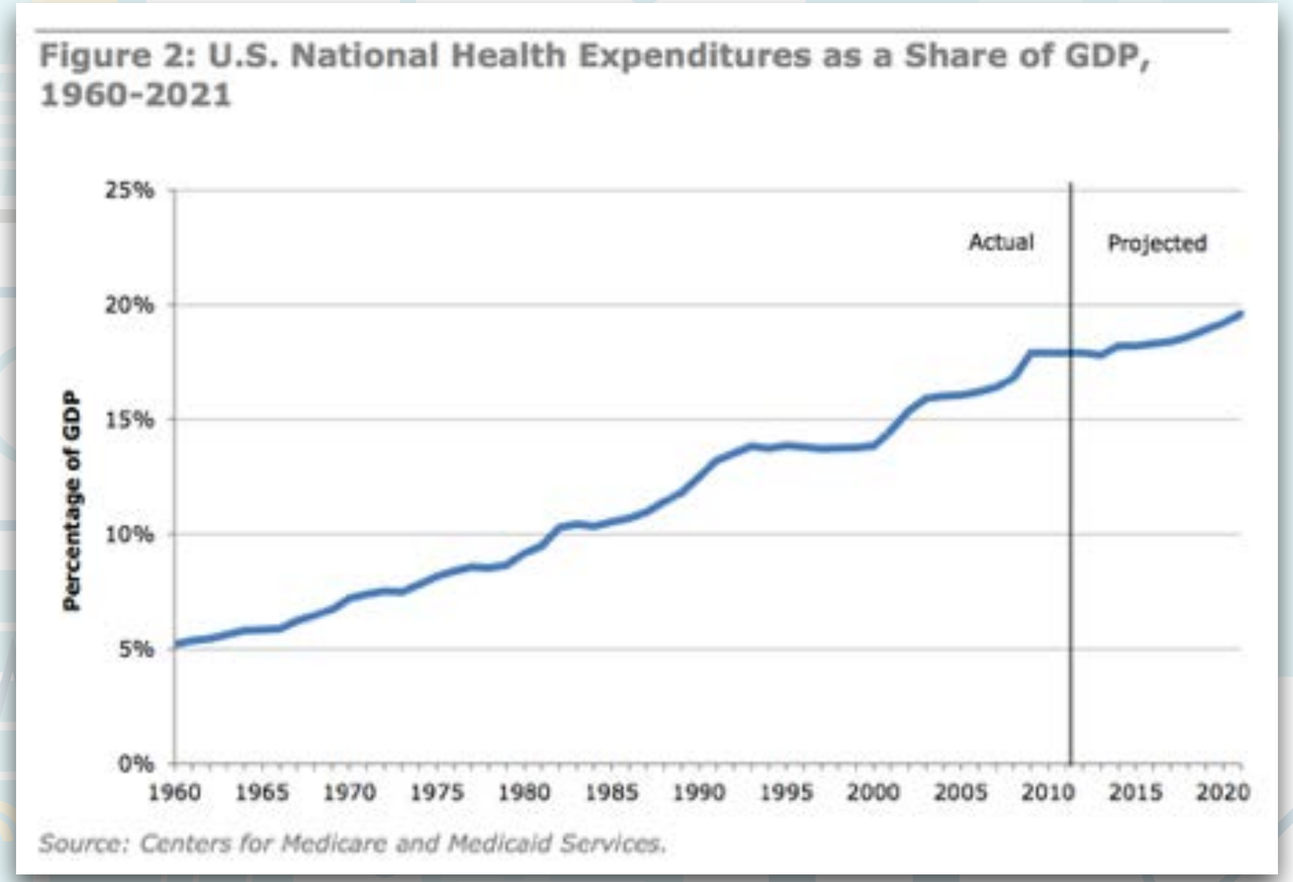


The Opportunity

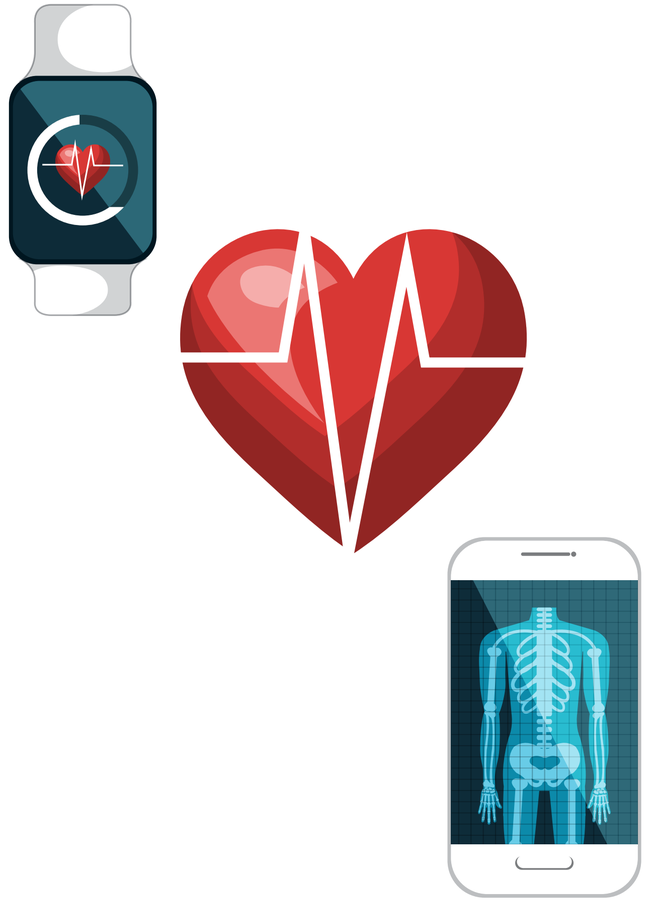
ConnectedHealth

01 There is a strong (and growing) body of evidence shows that connected health tech:

- Improves patient care
- Reduces hospitalizations
- Helps avoid complications
- Improves patient engagement
- Reduces healthcare costs

02 Connected healthcare is driving the internet of things marketplace (valued at over $250B in the United States alone).

03 Connected health has lead to job creation (80k U.S. jobs created in 2018).



What We Have Accomplished

ConnectedHealth

01

Payment

- New financial support for remote patient monitoring in general Medicare treatments.
- New financial support for use of remote patient monitoring in Home Health Agencies (nursing services, home health aides, physical therapy, occupational therapy, etc.)
- Remote patient monitoring now required to be supported in the Medicare Advantage alternative payment model.
- New incentives in Quality Payment Program to bring PGHD into value-based care.

02

Privacy and Security

- Driving HIPAA reform at HHS.
- Xcertia guidelines for mHealth apps.
- Leading mHealth GDPR Code of Conduct development in the EU.

What We Have Accomplished

ConnectedHealth

01

Effectiveness & Quality Assurance

- Driving FDA efforts to streamline the approval process (Software Precertification Program).
- Fighting for eased access to health data/preventing “data blocking.”
- Leading in getting new FCC support for health broadband connectivity.

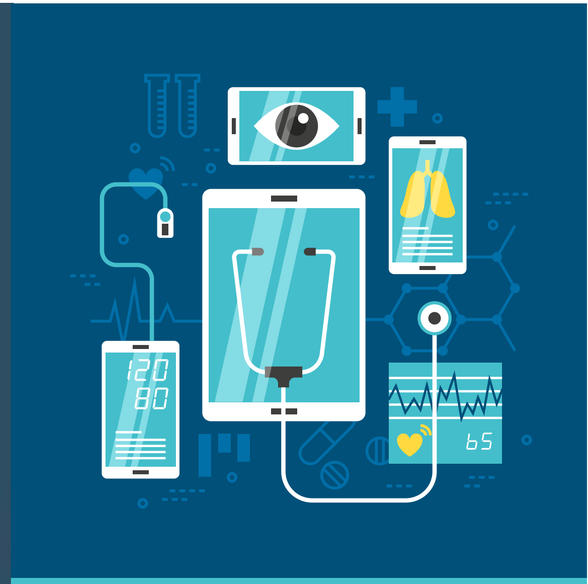
02

Artificial Intelligence in Healthcare

- Released policy recommendations in Feb 2019.
- Driving HHS development of an agency-wide AI framework.

What is Next?

ConnectedHealth



QUESTIONS?