

About ACT | The App Association





Who are we?

ACT | The App Association is a global trade association for small and medium-sized technology companies. We work with and for our members to promote a policy environment that rewards and inspires innovation while providing resources that help them raise capital, create jobs, and continue to build incredible technology.

Who are our members?

Our members make mobile or web applications, manufacture connected devices, provide services to other businesses, and innovate in the virtual space. Their businesses span industries, including agriculture, cybersecurity, education, healthcare, entertainment, hospitality, and more, creating jobs in communities across the country and around the world. Although they work in a wide variety of industries, our members have shared goals around policy issues.

What do we do?

The App Association advocates on behalf of our members by:

- Highlighting their concerns for Members of Congress and their staff, Administration officials, and governments around the world,
- Hosting informational briefings and panels to educate Members and staff,
- Writing letters to committees that consider issues that affect our members,
- Meeting directly with key staffers on the Hill and in the executive branch to advocate for policy priorities,
- Hosting well-attended receptions several times each year, and
- Engaging with the executive branch administrative agencies through filing comments on a wide variety of policies.

What are our issues?

Our membership drives our key issues. We work on issues like online privacy, cybersecurity, competition, trade, artificial intelligence, broadband access, and healthcare, alongside traditional small business priorities like taxes, merger and acquisition rules, and workforce development.

How can we help?

We are happy to share our expertise on any topic and ensure the needs of small businesses are met. You can reach our policy team by contacting **Graham Dufault** (gdufault@actonline.org) or **Taylor Downs** (tdowns@actonline.org) with any questions.