



The Honorable Deb Fischer  
United States Senate  
454 Russell Senate Office Building  
Washington, District of Columbia 20510

The Honorable Cory Booker  
United States Senate  
717 Hart Senate Office Building  
Washington, District of Columbia 20510

The Honorable Cory Gardner  
United States Senate  
354 Russell Senate Office Building  
Washington, District of Columbia 20510

The Honorable Brian Schatz  
United States Senate  
722 Hart Senate Office Building  
Washington, District of Columbia 20510

May 20, 2019

Dear Senators Fischer, Booker, Gardner, and Schatz,

I write in support of the Developing Innovation and Growing the Internet of Things (DIGIT) Act. ACT | The App Association is a trade association representing over 5,000 small to mid-sized mobile software and connected device companies in an industry that has grown to \$1.3 trillion in economic value and is responsible for 5.7 million American jobs. These small innovators are driving the dispersion and productive use of billions of sensors that comprise the internet of things (IoT), harnessing the data they collect to improve the quality of life and prosperity of people around the world.

We applaud you for reintroducing the DIGIT Act so that the United States can lead the world with a whole-of-government strategy for the safe and efficacious growth of the IoT. The world is adopting mobile technologies and harnessing the power of data through machine learning and the cloud-plus-mobile infrastructure at a rapid pace. As such, it is wise to ensure that the federal government—with Congress' leadership—maintains a single set of purposes across all of its jurisdictional silos. From diabetic foot ulcer monitoring to smart manufacturing, sensor-fed datasets are saving lives and revolutionizing economic efficiency in all industrial sectors. The federal jurisdictional boundaries that separate these sectors should not produce arbitrary, inconsistent regulatory outcomes. As the federal government seeks to address evolving cybersecurity and privacy risks associated with IoT, coordination across agencies should remain a constant priority. American leadership depends on the ability for us as a nation to advance toward a single set of goals with respect to IoT and the DIGIT Act would be a substantial step in this direction.

We look forward to working with you on this important legislation and appreciate your leadership to ensure federal policy is poised to fast-track the IoT revolution.

Sincerely,

Morgan Reed

A handwritten signature in black ink that reads "Morgan Reed". The signature is written in a cursive, flowing style.

President  
ACT | The App Association