

Mobile Health Marketplace is Creating Jobs

Industry Growth Seen Throughout the Country

The mobile health marketplace has grown remarkably in recent years. Smartphone adoption has reached high levels and consumers are increasingly comfortable using these devices to monitor their health.

While the app economy has emerged to become a \$68 billion industry in just six years, the mobile health sector is growing even faster. Current revenues in the mobile health economy top \$4 billion and are expected to reach \$26 billion by 2017. As companies spring up all across the country, we have seen job creation follow.

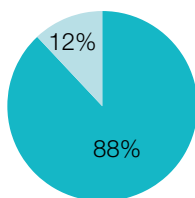
We surveyed two hundred of the top-grossing apps across the medical and health categories for iOS and Android. These came from companies located throughout the country. Fewer than 20 percent from the combined categories came from Silicon Valley while the northeast, midwest, and south regions are home to more of the top-earning companies in this field.

Our research found that the fast rate of growth among the top apps is contributing to job growth everywhere. Fifty-six percent of the apps surveyed are made by companies currently hiring. For each of those companies there is an average of 19.8 openings waiting to be filled.

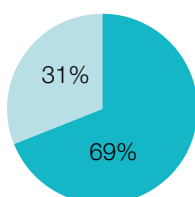
Company Size

- Small business
- Large business

Health app makers



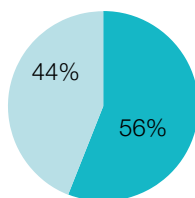
Medical app makers



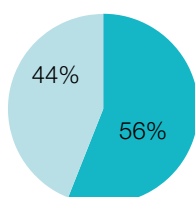
Hiring Status

- Actively hiring
- No openings

Health app makers



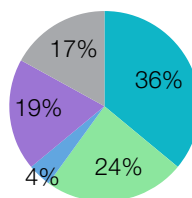
Medical app makers



Location of U.S. companies

- Northeast
- Silicon Valley
- South
- West
- Midwest

Health app makers



Medical app makers

